

Profile

Fifty years of activity and the 18th Compasso d'Oro award for the flip-up countertop cooktop. These are the prestigious credentials that distinguish Alpes as a leading manufacturer in the kitchen industry, founded and directed, with unwavering ethical passion and methodological severity, by entrepreneur and designer Nico Moretto.

For Nico Moretto, design is not a result that resolves into a shape, but a premise that is explicated within a precise working process that involves constant research and rigorous experimentation. The functionality of each component, the safety for everyday use, ergonomics, the durability of the materials, the flexibility of the destinations, energy savings and respect for the environment are the guidelines behind each project and the substance of each Alpes product, which are ensured by the use of a single superior quality material: 19/10 nickel-chrome stainless steel, an absolute guarantee of hygiene and durability.

The shapes are generated by the observation of gestures and respect for the materials: to eliminate a corner means to reduce the risk of a blow, to make cleaning easier, but to round off a corner means also to respect the nature of the material, to reduce the stress and to preserve the compact quality of the surface, to ensure greater durability.

To dominate the heat of the oven, avoiding the overheating of exterior surfaces, is a small technological virtuosity; it is a challenge to subdue noise, playing with the caliber of thickness to mute the drumming of running water or the closing of a door by inserting sound-deadening panels between the door and its counter-frame.

Every detail is carefully studied, because it must last over time.

Neither the chimera of fashion, nor an all-too-easy appropriation of fluctuating tastes, but a constant search to perfect the technical and formal logic confirmed by its enduring distribution and utilization, constitutes the Alpes "credo" that interprets kitchens as "durable goods". Characteristics included and touchable in the Collections: "Liberi in Cucina" with freestanding kitchens and "Strumenti d'Oggi" dedicated to kitchen equipments, in stainless steel.

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